

Beat: Travel

## **-THE SNOWMAN TREK- 4 Ultra-Athletes Challenging An IMPOSSIBLE HIMALAYAN RECORD**

**In CINEMAS Nationwide May 17 Only**

PARIS - DENVER, 22.04.2018, 10:33 Time

**USPA NEWS** - For One Day this Spring, Moviegoers can catch the High-Altitude Action as a Team of Leading Ultra-Marathon Runners Journey to Bhutan to set a Speed Record on the World's Hardest Trek in "The Snowman Trek." Following the Feature Content, Attendees will view an Exclusive Q&A with the Athletes, along with Behind-The-Scenes Footage.

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"The Snowman Trek" is presented by Fathom Events and Blue Fox Entertainment on Thursday, May 17 at 7:00 p.m. (Local Time) in more than 350 Select Movie Theaters. A Complete List of Theater Locations will be available April 20 on the Fathom Events Website (Theaters and Participants are Subject to Change).

Bhutan's High Himalayan Landscape is not known for Athletic Pursuits and its Culture must be persuaded to let the Elite Ultra-Runners, Ben Clark, Timothy Olson, Anna Frost and Chris Ord, pursue their Dream. The Result is an Incredible Shared Accomplishment across 188.5 Miles of Foreboding Landscapes, resulting in a Once in a Lifetime Adventure that was always Teetering on the Edge of Total Failure.

"This Documentary brings Big Mountains, a Big Story about Mountain Culture and Exclusive Shots all to the Big Screen," said Ben Clark. "That's why it should be seen in Movie Theaters. Audiences will experience the Environments just as we did when they fly over the Himalayas, explore the Landscapes and feel the Team's Truest Emotions."

"'The Snowman Trek' is an Impressive Tale of Perseverance in the Face of Adversity. This Event illustrates what a Group of Committed Athletes, and People Overall, can achieve with Enough Resolve," Fathom Events CEO Ray Nutt said. "We're Proud to partner again with Blue Fox to bring this Spirited Feature to Cinemas Nationwide."

Source : Fathom Events

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### **Article online:**

<https://www.uspa24.com/bericht-13196/-the-snowman-trek-4-ultra-athletes-challenging-an-impossible-himalayan-record.html>

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V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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